



Add years to the life  
of your Stone and Tile

*Sealers ♦ Enhancers ♦ Cleaners*



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MYK LATICRETE, leaders in tile & stone installation industry is a part of MYK Group, a diverse group with business interests in Cement, Machinery Manufacturing, Textiles, Construction Chemicals and Industrial Fans.

In the span of a decade, MYK LATICRETE which started off with a corporate office in Hyderabad (India) is now spread across India with 20 regional offices and 900 distributor networks in India & SAARC countries. We have two manufacturing facilities located in Rudraram near Hyderabad and Sotanala in Rajasthan.

MYK LATICRETE is the first in the industry to understand the importance of constant innovation and improvement of tile and stone installation solutions. To fulfill this commitment, MYK LATICRETE has set up a state-of-the-art

world class Research & Development centre in Hyderabad. This R&D centre is equipped with sophisticated and advanced equipments to cater the needs of tile & stone installation solutions product developments.

MYK LATICRETE's history of successful installations is a testimony of its efficiency. The company has a long record of product quality par excellence and has ensured success in a wide range of project areas like facades, swimming pools, residential, commercial, industrial floors and renovation works.

MYK LATICRETE now introduces an exciting new product range consisting of Sealers, Enhancers and Cleaners which are poised to rejuvenate the appearance of natural stone and tile surfaces.



MYK LATICRETE Factory - Hyderabad



MYK LATICRETE Factory - Sotanala



MYK LATICRETE R & D Centre - Hyderabad



MYK LATICRETE's goal is to deliver innovative solutions and develop new and eco-friendly products to achieve leadership in tile and stone installation industry.

We aim at excellence in customer satisfaction and service.

Muralidhar Yadama  
Managing Director

# sealers

## **MaxiSeal**

*Sealer for grout, tile & natural stone*

### Product Description

MaxiSeal is a nano technology based impregnating sealer designed for the protection of all medium to dense porous tile/stone and grout surfaces. This product is formulated for resistance against water, alkalis, acid staining and freeze-thaw damages.

It penetrates into the surface and forms an invisible barrier by allowing vapor to escape. It keeps the natural colour of tile & stone intact. All surfaces treated with MaxiSeal are harder and less slippery. It is ideal for interior as well as exterior application and recommended for grout, brick & masonry surfaces, granite, marble, ceramic and porcelain tiles.

### Areas of application

- ❖ For interior & exterior applications of tile and stone surfaces

### Advantages

- ❖ Nano-Impregnating technology
- ❖ Weather resistant
- ❖ Superior coverage
- ❖ Economical
- ❖ Easy to use
- ❖ U.V. resistant
- ❖ Low VOC after application



### Packaging

1, 5 & 20 Ltrs.

### Coverage

25 - 500 sq.ft. per litre depending on porosity of the substrate.

### Field Test

It is highly recommended to perform field test to understand the absorption nature of the substrate. This will help to maximize the performance and efficiency of MaxiSeal.

*After sealer application*



*Absorption of stains before application of sealer*





# sealers

## **MaxiSeal plus** Sealer for grout, tile & natural stone

### Product Description

MaxiSeal plus is a nano technology based impregnating sealer designed for the protection of all highly porous tile/stone and grout surfaces. This product imparts oleo phobic properties, highly resistant to oil, water, alkalis, acid staining and freeze-thaw damages. It penetrates into the surface and forms an invisible barrier by allowing vapor to escape. It keeps the natural colour of tile & stone intact. All surfaces treated with MaxiSeal plus are harder and less slippery. It is ideal for interior as well as exterior application and recommended for granite, marble, sand stone, porous slate, brick and sanded grout.

### Areas of application

- ❖ For interior & exterior applications of tile and stone surfaces

### Advantages

- ❖ Nano-Impregnating technology
- ❖ High resistance to oil stains
- ❖ Weather resistant
- ❖ Superior coverage
- ❖ Economical
- ❖ Easy to use
- ❖ U.V. resistant
- ❖ Low VOC after application



### Packaging

1, 5 & 20 Ltrs.

### Coverage

25 – 400 sq.ft. per litre depending on porosity of the substrate.

### Field Test

It is highly recommended to perform field test to understand the absorption nature of the substrate. This will help to maximize the performance and efficiency of MaxiSeal plus.



# sealers

## **MaxiSeal**aqua *Sealer for grout, tile & natural stone*

### Product Description

MaxiSeal aqua is nano technology based impregnating sealer with water as a carrier designed for the protection of all highly porous tile/stone and grout surfaces. This product imparts oleo phobic properties, highly resistant to oil, water, alkalis and acid staining damages. It penetrates into the surface and forms an invisible barrier by allowing vapor to escape.

It keeps the natural colour of tile & stone intact. All surfaces treated with MaxiSeal aqua are harder and less slippery. It is ideal for interior as well as exterior application and recommended for grout, ceramic tile, porcelain tile, granite, marble, lime stone and brick.

### Areas of application

- ❖ For interior & exterior applications of tile and stone surfaces

### Advantages

- ❖ Nano-Impregnating technology
- ❖ High resistance to oil stains
- ❖ Weather resistant
- ❖ Superior coverage
- ❖ Economical
- ❖ Easy to use
- ❖ U.V. resistant
- ❖ Low VOC after application



### Packaging

1, 5 & 20 Ltrs.

### Coverage

25 – 400 sq.ft. per litre depending on porosity of the substrate.

### Field Test

It is highly recommended to perform field test to understand the absorption nature of the substrate. This will help to maximize the performance and efficiency of MaxiSeal aqua.



# enhancers

## **Preserva** Natural stone enhancer

### Product Description

Preserva enhances the natural colour of flamed, tumbled and textured stone surfaces. When combined with our range of sealers, it preserves and enhances the original beauty of the unsealed natural stone. Preserva functions on surface of the substrates. It penetrates into the surface and forms an invisible barrier by allowing vapor to escape. It enriches and gives wet look to the natural color of the stone and tile. All surfaces treated with Preserva are harder and less slippery. It is ideal for interior as well as exterior application and recommended for Flamed Granite, Flamed Limestone, Tumbled Marble, Textured Natural Stone.

### Areas of application

- ❖ For interior & exterior applications of textured natural stone surfaces

### Advantages

- ❖ Nano-Impregnating technology
- ❖ Weather resistant
- ❖ Superior coverage
- ❖ Economical
- ❖ Easy to use
- ❖ U.V. resistant
- ❖ Low VOC after application



### Packaging

1, 5 & 20 Ltrs.

### Coverage

25 – 400 sq.ft. per litre depending on porosity of the substrate.

### Field Test

It is highly recommended to perform field test to understand the absorption nature of the substrate. This will help to maximize the performance and efficiency of Preserva.

After application of enhancer



Before application



# enhancers

## **Preserva**plus *Natural stone sealer plus enhancer*

### Product Description

Preserva plus is a single component solution for enhancing and sealing the natural colour of flamed, tumbled and textured stone surfaces. Preserva plus functions on surface of the substrates. It penetrates into the surface and forms an invisible barrier by allowing vapor to escape. It enriches and gives wet look to the natural color of the stone and tile.

It protects tile/stone surface against oil based stains. All surfaces treated with Preserva plus are harder and less slippery. It is ideal for interior as well as exterior application and recommended for Flamed Granite, Flamed Limestone, Tumbled Marble, Textured Natural Stone.

### Areas of application

- ❖ For interior & exterior applications of textured natural stone surfaces

### Advantages

- ❖ Nano-Impregnating technology
- ❖ Weather resistant
- ❖ Superior coverage
- ❖ Economical
- ❖ Easy to use
- ❖ U.V. resistant
- ❖ Low VOC after application



### Packaging

1, 5 & 20 Ltrs.

### Coverage

25 – 400 sq.ft. per litre depending on porosity of the substrate.

### Field Test

It is highly recommended to perform field test to understand the absorption nature of the substrate. This will help to maximize the performance and efficiency of Preserva plus.





# cleaners

## **ClenzaAQ**

*Aqua based tile & stone cleaner*

### Product Description

Clenza AQ is a concentrate to be diluted with potable water as per need to clean all surfaces. It is a non-toxic cleaner which can be used for daily maintenance as well as removes tough stains. This neutral pH cleaner makes it most suitable for cleaning marbles and other calcium based stones. Clenza AQ is also recommended for regular maintenance of sealed stone surfaces. It is effective and easy to use.

### Areas of application

- ❖ Interior & exterior areas
- ❖ Bathrooms
- ❖ Kitchen
- ❖ Counter tops



### Advantages

- ❖ Non-acidic
- ❖ Non-corrosive
- ❖ Bio-degradable
- ❖ Low VOC after application

**Packaging** 1, 5 & 20 Ltrs.

### Coverage

250 – 2500 sq.ft. per litre depending on porosity of the substrate.

## **ClenzaEG**

*Epoxy haze remover*

### Product Description

Clenza EG is a non-acid cleaner to remove epoxy grout haze from tile, concrete and stone surfaces. The unique non-acidic formula makes it safe to be used on marble and other calcium based stones. Clenza EG does not leave behind residue or any harmful deposits. In addition to epoxy, Clenza EG will also remove acrylics, gums, varnishes, lacquers etc. Clenza EG is fast acting and easy to use.

### Areas of application

- ❖ Ceramic tile
- ❖ Natural stone
- ❖ Vitrified tile
- ❖ Concrete



### Advantages

- ❖ Fast acting
- ❖ Non-acidic
- ❖ Non corrosive
- ❖ Easy to use

**Packaging** 1, 5 & 20 Ltrs.

### Coverage

15 - 50 sq.ft. per litre depending on porosity of the substrate.



# cleaners

## **ClenzaGA** *Grout & adhesive remover*

### Product Description

Clenza GA is an acidic cleaner which can be used to remove grout and adhesive haze, hard water deposit and other hard stains from tile and stone surfaces. Clenza GA is water soluble and can be used at desired concentration levels for stain removal. Clenza GA can be used in interior as well as exterior applications.

### Areas of application

- ❖ Natural stone
- ❖ Concrete
- ❖ Masonry
- ❖ Ceramic tile
- ❖ Vitrified tile

### Advantages

- ❖ Fast acting
- ❖ Non – acidic
- ❖ Non corrosive
- ❖ Easy to use
- ❖ Economical



### Packaging

1, 5 & 20 Ltrs.

### Coverage

15 - 50 sq.ft. per litre depending on porosity of the substrate.

## **ClenzaEF** *Efflorescence remover*

### Product Description

Clenza EF is an acidic cleaner which can be used to remove efflorescence from tile and stone surfaces. Clenza EF is water soluble and can be used in both interior and exterior applications.

### Area of application

- ❖ Natural stone
- ❖ Concrete
- ❖ Quarry tile
- ❖ Ceramic tile
- ❖ Vitrified tile

### Advantages

- ❖ Fast acting
- ❖ Easy to use
- ❖ Low odour



### Packaging

1, 5 & 20 Ltrs.

### Coverage

15 - 50 sq.ft. per litre depending on porosity of the substrate.

## **ClenzaMC** *General purpose marble cleaner*

### Product Description

Marble Cleaner is a non-toxic cleaner which can be used for daily maintenance for marble flooring. This neutral pH cleaner makes it most suitable for cleaning marbles and other calcium based stones. Marble Cleaner is also recommended for regular maintenance of sealed stone surfaces. It is easy to use and effective.

### Areas of application

All types of marble surfaces

### Advantages

- ❖ Interior & exterior use
- ❖ Economical
- ❖ Fast acting
- ❖ Easy to use



### Packaging

1, 5 & 20 Ltrs.

### Coverage

50 - 150 sq.ft. per litre depending on porosity of the substrate.

# other range of Stone Care products

## LATICRETE<sup>®</sup> 190 Sealer Stone & grout protector

### Product Description

LATICRETE<sup>®</sup> 190 Sealer is an invisible, penetrating sealer which forms an invisible water repellent coating. Applied on marble, brick, limestone and mortar joints, it will seal the surface reducing staining and water absorption. It will not change the color of the stone and ceramic tile.

### Uses

- ❖ Interior and exterior sealer to protect installations
- ❖ Seals mortar and plaster
- ❖ Reduces the effect of efflorescence
- ❖ Can be used as a grout release by treating ceramic tile before the application of grout
- ❖ Repels water and rain

### Application

Residential & commercial, ideal for soft and natural marble and porous tiles.

### Advantages

- ❖ Weather resistance – protects stone, brick and tile
- ❖ Easy to apply – no special tools required
- ❖ Water-based, non-flammable

### Packaging

1, 5 & 20 Ltrs.

### Coverage

Approximately 75 sq. ft. per litre..

## LATACLEAN General purpose tile cleaner

LATACLEAN is a fast acting acid based cleaner for regular cleaning of dirt and stains on tile surfaces. LATACLEAN is designed for daily maintenance of tiles. It is ideal for interior and exterior use.

### Application

- ❖ Unglazed ceramic tile
- ❖ Glazed ceramic tile
- ❖ Vitrified tiles

### Advantages

- ❖ Ready to use
- ❖ Fast acting
- ❖ Easy to use
- ❖ Ideal for interior & exterior areas



### Packaging 500 ml

### Coverage

Coverage depends on the porosity of the surface



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